

## Contact

[bdentzer@gmail.com](mailto:bdentzer@gmail.com)

[www.linkedin.com/in/bdentzer](https://www.linkedin.com/in/bdentzer)  
(LinkedIn)

## Top Skills

Political Coverage

Journalism

Editorial

# William Dentzer

Senior Journalist - Government & Politics

Washington, District of Columbia, United States

## Summary

Veteran reporter with 10+ years of experience reporting on government and politics at state and local level in New York, Idaho, Utah, and Nevada. As part of award-winning two-person Nevada statehouse team, produced coverage that consistently delivered paper's highest conversion rate for new subscribers. Combine deep knowledge of government and focus on big picture with strong storytelling and writing skills, emphasis on precision and accuracy, and ability to contextualize issues for readers. Skilled at juggling assignments, working in teams or solo, with guidance or self-directed. Excellent people skills.

---

## Experience

Freelance (Self employed)

Freelance Journalist

April 2022 - Present (1 year 1 month)

New York City, California, Washington DC

Las Vegas Review-Journal

State government/politics reporter

October 2018 - March 2022 (3 years 6 months)

Reno, Nevada Area

- State government/politics reporter covering legislature, governor, state and federal judiciary, and major/breaking regional news from California and northern Nevada.
- Covered three regular and two special legislative sessions, government COVID response, state and federal elections (three cycles); area spot news (e.g., wildfires), economy, local government, and industry (e.g., Tesla, gold/lithium mining).
- Produced more than 100 stories during each of three 120-day regular legislative sessions, including daily coverage, weekenders, analyses, and enterprise stories.

## The Salt Lake Tribune

Government/politics reporter

November 2017 - May 2018 (7 months)

Greater Salt Lake City Area

- Capital-based reporter on state, county, and local government with emphasis on economic development.
- Wrote definitive, behind-the-scenes analysis of state lawmakers' controversial move to take control of major Salt Lake City-sponsored local economic initiative.
- Position eliminated in May 2018 as part of 1/3 staff reduction.

## Idaho Statesman

State government/politics reporter

December 2014 - July 2017 (2 years 8 months)

Boise

- State government/politics correspondent covering legislature, governor, executive agencies; federal officeholders. Covered three legislative sessions, state/federal elections; wrote daily/weekenders and enterprise stories. Frequent panelist on weekly PBS-affiliate televised news program and campaign debates.
- First reporter in this position to make data-driven analyses part of routine coverage on topics including comparative state spending and taxation, projected cost savings of proposed Medicaid expansion under Affordable Care Act, and excessive fees and expenses incurred by state treasurer in annual debt issuance.

## Various Companies

Corporate communications

October 1998 - December 2014 (16 years 3 months)

New York City Metropolitan Area, San Francisco

In mid-career break from journalism, held positions in corporate communications, media relations, and internet development.

## Corporate Communications, Media Relations

Communications Consultant, Business Writer

September 2012 - November 2014 (2 years 3 months)

Independent communications/PR consultant and writer for clients including Top 3 management consulting firm, B2B music streaming startup, leading online travel agency, environmental/ecological consulting firm.

## Bain & Company

Global Public Relations Senior Writer

November 2011 - May 2012 (7 months)

San Francisco, CA

Range of communications/PR assignments including comms planning for regional/overseas markets, crisis communications, story pitching, branding and issues messaging, media training and backgrounders for executives, news releases, executive profiles, social media monitoring.

## Associated Press

Internal Communications Manager (Contract full-time)

January 2011 - June 2011 (6 months)

Wrote/edited in-house magazine. Provided editorial/technical support for intranet and Sharepoint portal. Co-wrote Annual Report. Assisted with internal promotion of new masterbrand strategy and key business initiatives. Left for cross-country move.

## Arup

Communications Manager, Americas

May 2005 - July 2009 (4 years 3 months)

New York, NY

Led North American communications (media/public relations, marketing communications, advertising) for UK-based global engineering/consulting firm (10,000 employees; £1.03 billion turnover in 2012).

## UBS Investment Bank

Media Relations; Employee Communications Manager

June 2002 - May 2005 (3 years)

New York, NY

- Managed employee communications for 19,000 Americas-based employees.

- Managed media relations for Americas-based equity research analysts. Led three-person team that together managed/responded to 1,100 media contacts (2004).

## Various

Additional positions held

1998 - 2001 (3 years)

Greater New York City Area

- Press secretary, Office of the Mayor, Yonkers, NY, 1998-2000.

- Web designer/developer, SoftWatch (CRM software developer), 2000-2001.

## The Journal News / Gannett

Reporter / Senior Writer

July 1985 - October 1998 (13 years 4 months)

Westchester County, New York

- General assignment senior reporter/writer (1995-98)
- State capitol reporter, Albany, NY (1994-95)
- City hall reporter (Yonkers, NY), weekly columnist, TV commentator (1988-94)
- Municipal government/breaking news reporter (1985-88)

---

## Education

Hamilton College

BA, American Studies